





Ouarzazate



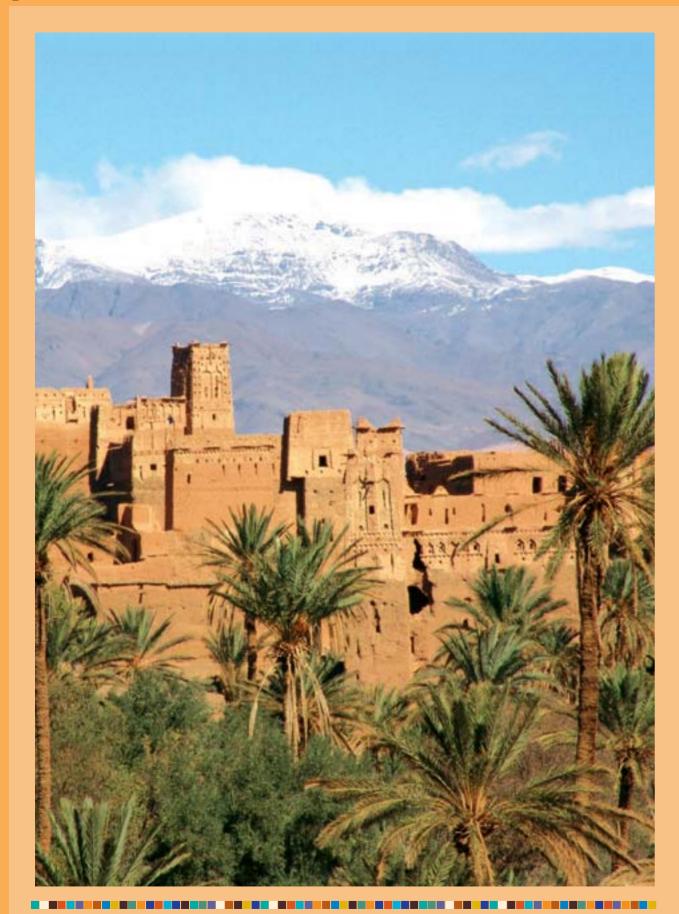








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A panorama to take your breath away

Editorial

The timeless draw of the deep south



There are certain places that draw the traveller irresistibly to them, and Ouarzazate is one of these. Set at the crossroads of the Drâa, Dades and Ziz Valleys, the city stands guard over treasures coveted by the moguls of Hollywood, keeping jealous watch over its remarkable heritage and breathtaking natural surroundings. Here, in the midst of the desert, far away from the turmoil of modern life, in a world where the sand imperceptibly fashions its dunes and palaces and where precious water brings forth lush green oases and valleys, you will come to understand the true meaning of the word mirage...

Ouarzazate marks the beginning of the journey... the traveller spellbound by the magic of the deep south. Along the way, in the midst of nowhere, fortified villages out of another age appear shimmering out of the blue, sheltered from the sun by the palm trees that stand basking against their walls, and watered by lazily flowing rivers. Time comes to a standstill...



Ouarzazate, haven of serenity



Girls from the deep south in traditional costume

The town of Ouarzazate was first and foremost a trading centre for camel caravans from sub-Saharan Africa on their way to Fez or Marrakech. Adobe villages and kasbahs, lush green oases and lunar landscapes – such phantasmagorical surroundings could not fail to work their magic on those who passed through them, and the town lost no time in becoming a tourist destination for those in search of new worlds – a haven of serenity, generosity and hospitality.

Ouarzazate has developed a full range of quality infrastructures to ensure visitors enjoy a comfortable and carefree stay, including an international airport, luxury hotels, holiday clubs, conference centres, restaurants, and a golf club.

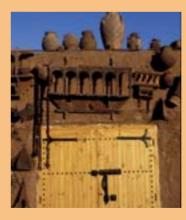
Beneath its sheltering palm trees, Ouarzazate lies on the edge of a vast rocky wilderness swept by the winds of the Sahara – a town gently preparing its visitors for the extreme experience of the desert itself.



Taourit kasbah



Carpet making, an art based on age-old tradition

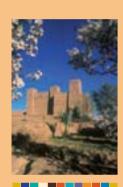


Departure point for the road to the oases, Ouarzazate is also a point of arrival for crafts and cultures. In its souk, henna, dates, roses, spices, and Artemisia are to be found side by side with Berber pottery, artefacts fashioned from stone, blankets, and those Taznaght carpets so famous for their intricate geometrical motifs.

The arts and crafts centre

This modern building houses workshops for sculptors in stone, copper and silver. Embroidery work and carpets of original design, woven in vibrant colours from the silkiest of wools, are also to be found there. And it's also the perfect place to enjoy a refreshing glass of mint tea while admiring the Taourirt kasbah.

The Kasbah Trail



Majestic and immortal, the Kasbahs stand in careless defiance of travellers and the passage of time

The Kasbahs - sandcastles beyond the reach of time

Great rose-coloured citadels stand proudly on the hillsides, defying anyone who passes to ignore them. These are the far-famed kasbahs of the Moroccan south, residences built from adobe, a mixture of clayey earth and straw, their architecture of striking originality and rare elegance. Morocco's kashahs retain all of their poetry, serene in their power and living witness to the victory and apogee of the mountain culture that brought them into being. Perfectly adapted to their natural surroundings, they are also an expression of the social life of a sedentary mountain people. Standing eternal, they are southern Morocco's dearest heritage.

The Taourirt Kasbah

The majestic Taourirt Kasbah is listed as a national heritage monument. It was built in the 19th century, and was the Pasha

of Marrakech's largest residence. Its architecture, with its many crenellated towers, geometric motifs, and interior richly attired in painted stuccowork and cedar wood, is a marvel to behold. The Kasbah has just been restored throughout, and now houses exhibition galleries, a library and an amphitheatre.

The Tifoultout Kasbah

Built in the 17th century to accommodate the Pasha of Marrakech's guests, the Tifoultout Kasbah was renovated thirty years ago and is now a hotel and restaurant.

It stands beside the village of Tifoultout, near Oued Drâa, a spot where tranquillity and peace of mind reign supreme.

From its terrace, you can enjoy magnificent views of the city of Ouarzazate below, and of the surrounding mountains.





A Ksar is a fortified village made up of several kasbahs built side by side, forming an architectural ensemble of rare beauty

Less well preserved, but equally well worth seeing, is the Kasbah of the Storks (Talmasla), a group of buildings on three levels, the highest of which has been specially decorated and has become a favourite stop-off for migrating storks.

Set in the midst of the Skoura palm grove, the great Amridil Kasbah, with its square patio, four storeys, and four wide towers, differs architecturally from its peers. Its interior layout, however, is faithful to tradition, with the first floor given over to the kitchen, the other floors to living space, and the towers to storage of food.

Construction started on the Telouet Kasbah in 1860, and further buildings were added over the course of the decades. The result is a masterly work of art, fortress, chateau and caravanserai all rolled into one, a marvel of painted woodwork, wrought iron, sculpted stucco and colourful zellij. Legend has it that it took 300

craftsmen three years to sculpt its ceilings and walls.

Tamdakht Kasbah is a remarkably impressive edifice, comprising no fewer than five storeys and nine towers. It was built in the 19th century, and has been undergoing restoration. Its inner courtyard is framed by magnificent archways affording unrestricted views of the fortified village.

Tamnougalt Kasbah dates back to the 16th century and is one of the oldest in the Kingdom. Its interior boasts sumptuously painted wooden ceilings, sculpted plasterwork, and geometric motifs. An altogether perfect example of a ksar!

The walls of Amzrou Ksar overlook the M'hamid road. The village is divided into two, a Muslim half with its requisite mosque and a Jewish half with its synagogue and mellah (Jewish quarter).



Telouet Kasbah

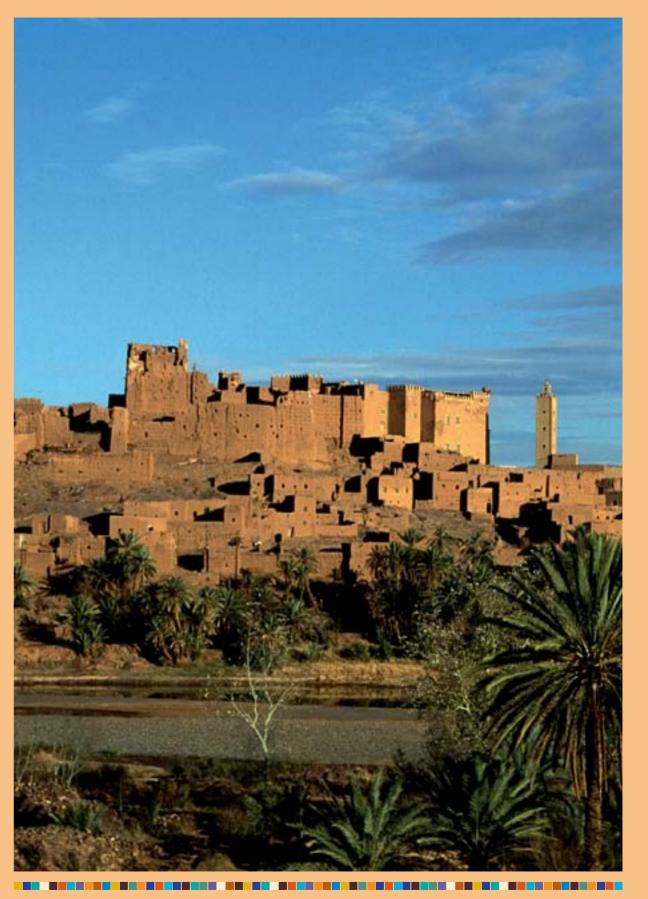
The Kasbah of Aït Ben Haddou

A fortress of sand

A revelation of pure beauty listed as a UNESCO World Heritage site, the Aït Ben Haddou Kasbah is a stunning work of architecture overlooking the Ounila Valley. A graceful ensemble of adobe kasbahs, this is one of the oldest and most impressive ksars in all Morocco. The earliest of its buildings, a granary standing on the hilltop, dates back to the 11th century. The village gradually grew up around it over the course of the centuries, adding houses, more granaries, cowsheds, a well, and protective surrounding walls.

Architecturally, this museum-village, located some thirty kilometres from Ouarzazate, is without parallel. Its outer walls sport few shutters and only two doors, making sure that its inhabitants knew who was coming and going, while inside, a public square, a mosque, a Koranic school and the village residences jostle for space. Immortalised in such films as "Lawrence of Arabia", "Babel" and "Indiana Jones", this magnificent fortress stands radiant and untouched by time, an uncut diamond shining proudly forth from its rocky setting.





The Aït Ben Haddou Kasbah

Ouarzazate, cinema city



The world's greatest directors, Americans, Italians and French alike, flock to Ouarzazate to shoot their films in it sumptuous surroundings

Ouarzazate. the new Hollywood

Ouarzazate's magnificent landscapes, Lewis Teague's "Jewel of the Nile", radiant light and ideal climatic Bernardo Bertolucci's "Sheltering conditions have always drawn Sky", Ridley Scott's "Gladiator" filmmakers to the region. Louis and "Kingdom of Heaven", and Lumière himself filmed his "Chevalier Alain Chabat's "Astérix et Obélix". Marocain" there as far back as 1897! The town now contains three large Jacques Becker made his version of studios. The Atlas Studios were set there in 1954, with the unforgettable and are certainly well worth going Fernandel in the starring role, and out of your way to see. Behind their David Lean's masterly "Lawrence doors, guarded by gigantic pharaohs, of Arabia" followed in 1962. In the you can wander through a host of 1980s, the movie industry began a amazing sets, peek into the workshops full-scale assault on the region, and where they are created, and get a numbers of big-budget films have real idea of what goes on behind the since been made there, including scenes in the movie industry. Martin Scorsese's "Kundun",

"Ali Baba and the Forty Thieves up in 1983, are open to the public,





From Tibet to Ancient Egypt, and from Ancient Rome to the Sudan, all the sets are created in Ouarzazate itself



Another attraction is the town's Museum of Cinematography, which is housed in a former Italian studio from the 1990s. The exterior may appear typically Moroccan, but once across the threshold, visitors find themselves to the Middle East of days gone they may seem, all the sets here are created out of plaster! All in all, a novel way of acquainting yourself local craftsmen.

Ouarzazate's movie industry school

Ouarzazate attracts filmmakers from all over the world, along with those enamoured of the seventh art and its creations. In order to meet the very considerable demand for human resources in terms of movie-making professionals, stepping from Ancient Greece Ouarzazate now has its own training institute, whose students by, from church patio to grim learn the ins and outs of the dungeon. Amazingly authentic as industry and its various branches - "film sets and machinery", "production management" "set decoration and props", "hairstyling the remarkable know-how of the and makeup", "costumes and dressing", and "special effects".



The Aït Ben Haddou Kasbah, listed as a UNESCO World Heritage Site

The timeless desert



The Rose Festival, a gathering paying homage to the country's most beautiful flower, the Damascus Rose

The Valley of Roses

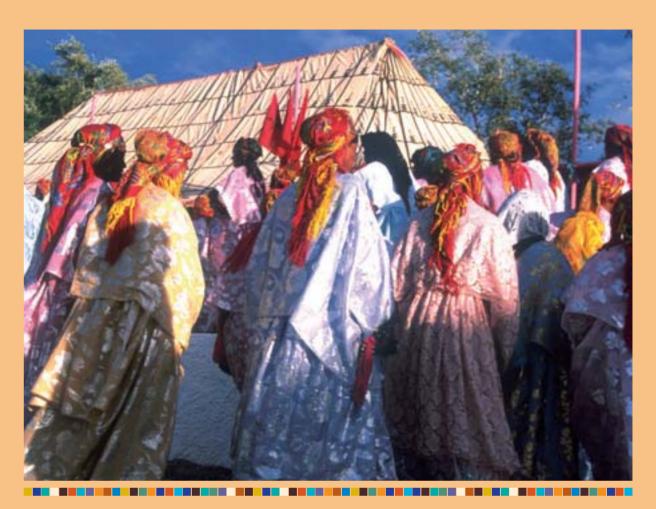
Moussem" festival is held.

in the 10th century, by pilgrims perfumes they produce. returning from Mecca and scattering seeds along their way. The great Date Festival Once harvesting is over, it's race is held in the dunes to mark

time for festivities to begin. The Roses from Kalaat M'gouna inhabitants of all the neighbouring Valley are celebrated throughout villages gather at Kalaat M'Gouna Morocco, prized for their beauty for a three-day festival that and heady fragrance. They are includes exhibitions of farming gathered in the month of May, produce and locally made jewellery during which the great "Rose and carpets, musical events, and competitions. The women from Damascus roses (rosa damascene), the valley's cooperatives will be the variety that grows in the valley, more than happy to show you are highly resistant to cold and exactly how they distil rosewater drought. They are said to have and demonstrate the techniques been introduced into Morocco behind the beauty creams and

Ever since their passing, the valley When Morocco's deep south is has been adorned with rosebushes, bathed in its most radiant light, filling the air with their fragrance. you know that October's great A highly scented variety, the Date Festival is close at hand. No flowers are grown in a series of less than a million date palms grow magnificent rose gardens, and are in the region, and production is used in the making of a delicate widespread (Bouzekri, Boulegous, and much sought after rosewater. Majhoul, and Bouslikhan). The In early May, at the first light festival is an opportunity for of dawn, the local women begin southern tribes to gather together gathering the precious blooms, one to celebrate the fruit in song by one - some 3 or 4000 tonnes a and dance in the purest Berber year in the course of a single week! tradition, and a traditional camel





Traditional regional festivals succeed one another in accordance with the harvest calendar, giving visitors an idea of the deep south's rich cultural heritage

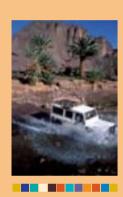


the occasion. You can gorge yourself on sweet, melt-in-the mouth dates, delicately matured in the sun throughout the summer and flavoured any which way you choose, or enjoy them in a bread roll garnished with eggs, onions and spices - medfouna, a treat for the taste-buds!

A celebration of Ahwach culture The annual National Ahwach Festival is held each September at

the Taourirt Kasbah, celebrating and perpetuating an age-old oral heritage. The festival is a nonstop round of entertainment that includes drums, dance, improvised poetry, and solo and choral singing. Every tribe from the deep south has its own troop, and the continuous show is an altogether unique experience. Alongside the festivities, exhibitions, parades, films, plays, and lectures are also on the programme.

Ouarzazate in a new light



Excursions in the region are truly unforgettable experiences, whether your means of transport is 4-wheel drive, mountain bike, camel, quad, or simply your own two feet

A night in the desert

IImagine it - absolute silence Lost in a desert landscape of reigning, and the feeling that ochre stone a few kilometres you could reach up and touch from Ouarzazate, Lake Fint and the stars... a night spent in the its seemingly impossible oasis desert is an experience unlike any of luxuriant greenery appears other, and one you'll never forget. before the traveller like a mirage. Bivouacking immerses you totally Palm trees, eucalyptus, cedars, in the world of the desert dunes. cypress, and bamboo surround a Under cover of fully equipped vast stretch of water that supplies Berber tents, you can steep the valley's rivers. This is a bird yourself in the timeless wonder of paradise harbouring a multitude of your surroundings, struck dumb species, including eagles, falcons, by the magic of the sunset and buzzards, storks, passerines, held spellbound as dawn creeps swallows, magpies, blue tits, and over the horizon.

The Garden of Eden

chaffinches.



A Taznakht carpet



Bivouacking in the desert



Taznakht carpets

High Atlas, they are composed of plants. Motifs are of Berber origin, dark green and off-white geometric world and borrowing characters motifs set against a saffron yellow from the Amazigh alphabet. background.

Carpets have been produced in This type of carpet is woven from Taznakht since time immemorial, finely spun pure wool or high-quality and are the pride of Morocco's cotton, and the pigments used craft industry. Originating in the for dyeing are obtained from local knots on two lines, their deep red, their design inspired by the natural

In the heart of the oasis



Known as the Road of a Thousand Kasbahs, the Dades Valley boasts unspoilt landscapes of stunning grandeur

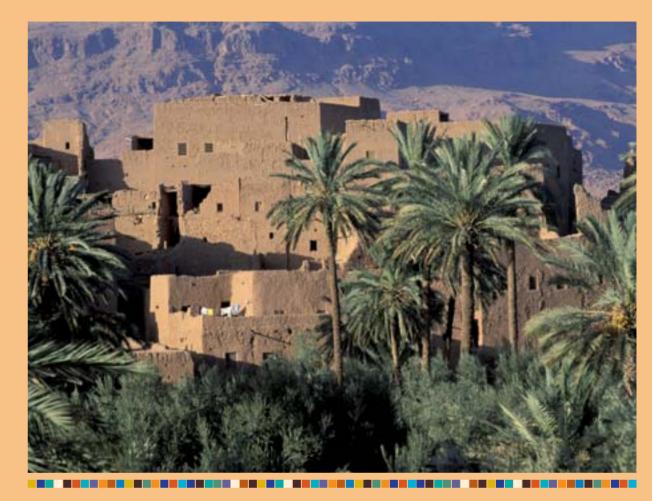
Ouarzazate makes an ideal point of draws in its giddy slopes to become departure for a wide and varied range the Dades Gorge. of excursions. Just follow the rivers, and they will lead you into some of The Dades Gorge Morocco's most beautiful valleys.

The Dades Valley

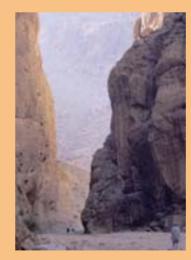
M'Gouna, after which the valley only by birds and moufflon.

A huge block of limestone, cleft in two by a single sword stroke. A stark, jagged landscape, where This has to be one of the most kasbahs blend in with the mauves, amazing landscapes in Morocco. russets and fawns of the rocks upon Flowing past countless kasbahs which they stand. An icy river flows and hemmed in by Jbel Sarho through depths of the gorge, and on one side and the High Atlas the more adventurous can follow massif on the other, Oued Dades its course, either by kayak or simply winds its way through arid desert by wading barefoot for one or two countryside, eating away at the kilometres. Further on, the road strip of greenery that borders it. becomes no more than a track, Passing through lovingly nurtured crossing the Dades, zigzagging up to palm groves, the road continues the top of a giddy canyon, and finally on to the rose gardens of Kalaat leading you into a realm inhabited





Almond trees, date palms, fig trees and olive trees - an oasis of refreshing greenery in a stark world of jagged rock



The Dades Gorges

The Todra Gorge

Continuing along the same road, climb your way along its course for gardens give way to ochre red a good 600 metres. And here, in countryside where rock takes the the very depths of the gorge, you upper hand, hollowed out into finally come across the sacred fish starkly impressive gorges. The spring, a hot water spring alive with most fascinating of all is the fish that are forbidden to anglers, Todra Gorge, the Grand Canyon whoever they may be. of Morocco. Its 300-metre high pink limestone cliffs form a sheer drop into a narrow corridor though which flows Oued Todra. Between these eternal walls of stone, rough pathways follow the river's sombre banks, and you can slither and

The desert attraction



The Tinghir palm grove

From Tinghir to Erfoud

the town of Tinghir, departure capture water from the water table point for 4-wheel drive expeditions to be used for irrigation purposes. across the desert. Built in terraces The oued continues on its way at the mouth of the Todra Gorge, southwards, where it nourishes the Tinghir is overlooked by a mound vast Tafilalet palm grove. upon which stand the ruins of a former kasbah.

The Ziz Valley

abundance of emerald waters against which it stands. through a narrow strip of greenery, maintaining the "foggaras", different spices.

The first place to stop off at is underground channels designed to

The next stop, Erfoud, is Tafilalet's great oasis, numbering over 700.000 date palms. The Nearing Errachidia, Oued Ziz cuts little town standing alone in a its way through the limestone rock world of arid stone, is overlooked of its valley, hemmed in on either by a fortified tower (a borj) that side by arid, russet coloured cliffs. affords unrestricted views over the The river carries its extraordinary Erfoud palm grove and the desert

its banks shaded by apricot trees, Take time off to sample the lined with a succession of palm local speciality, kahlia, a mutton groves, and overlooked by ksours. tajine garnished with eggs, On either side of the road, stand onions, tomatoes and peppers, the wells used for digging and and flavoured with a blend of 44



The Ziz Valley



The golden sand dunes are in constant change, at the mercy of the winds, and the quality of the sunlight



Rissani

From Rissani to Merzouga

and supple, it is manufactured from the Sahara and its timeless mystery. goatskins tanned with tamarisk bark.

Crossing black desert, red dunes, Further on, tarred roads give way to and the blue waters of the highly tracks, and the dunes of Merzouga improbable Dayt Serji, where appear in the distance. Red sand shimmering flights of pink flamingos stretching as far as the eye can see, take to the air, we finally arrive in and an ever-changing landscape, Rissani, the town that cradled the blown by the winds and scorched by Alaouite dynasty. Stop and meditate the sun's rays. This is Erg Chebbi, a a while at the mausoleum of Moulay vast ensemble of dunes reaching up Ali Cherif, the dynasty's founder. to 150 metres in height. Watching The town used to be a major stop- the sun rise or set over them is a off for camel caravans, and much truly unique experience. Trekking, trading activity still goes on there bivouacking and expeditions on today, thanks to its great souk. Filali camelback are all on the agenda leather is known for its quality; soft here, bearing you away to explore

In the steps of the nomads



The Drâa Valley

Some fifty kilometres south of The road crosses the mountains, cereals, henna, vegetables, and the Tinzouline. finest dates to be found anywhere The village of Tameghroute sixteen varieties in all!

palm trees, pink oleander blossom, containers. and houses of red ochre clay beneath the dazzling sunlight.

Ouarzazate, you enter the Drâa then winds its way through a strip Valley, a full 200-kilometre stretch of cultivated land. There are no of lush greenery. Once Morocco's lack of ksars well worth visiting longest river, Oued Draa waters along the way, including those the valley's slopes, bringing forth at Tamenougalt, Igdaoun, and

in the Kingdom - no less than contains a number of mosques with blue earthenware tiled roofs and white minarets, a highly From Zagorato Tameghroute reputed medersa and, of course, Famed for its "Timbuktu 52 the famous Zaouïa Naciria library. days" signpost and the last oasis It is also known for its handon the caravan road before the worked pottery, and you can desert, Zagora is set in breath- visit numerous open-air potter's taking surroundings and is an workshops equipped with simple unexpectedly colourful little town ovens and producing jars, dishes, - bunches of yellow dates atop the pitchers, and other household





Absolute silence and sand as far as the eye can see - in the vast Ch'gaga dunes, you might well be the only person in the world



The Tinfou dunes at M'hamid El Ghizlane

and shepherds give way to nomads. peoples from throughout the world You feel as if you had reached the in celebration of their age-old very edge of the world. But it's only traditions. M'hamid El Ghizlane when you finally get to M'hamid is surrounded by impressive El Ghizlane that the real desert, sandy ergs - the largest being Erg in all its vast authenticity, takes Lihoudi, the Bogarn dunes, the over. The village comprises seven howling dunes, Erg Smar and little douars that have preserved the Ch'gaga dunes. For those in the Saharaoui, Jewish, Berber search of adventure, 4-wheel drive and Arab influences that brought and camel excursions, as well as them into being. This is the bivouacking under the desert stars, epicentre of nomad culture, and are all on offer. an annual international festival

Cars are a rare sight around Tinfou, here brings together nomadic

Information and useful addresses



Practical information

Entry formalities

A valid passport for a stay of less than 90 days is required. An identity card may suffice, depending on country of origin, if the trip is organised by a travel agency for a group of over 8 people. A visa is required for some nationalities - enquire at a Moroccan consulate or diplomatic representation in you country. No specific vaccinations are required for entry into the Kingdom of Morocco. If you are bringing your pet along with you, however, you will need to be able to produce an anti-rabies certificate less than 6 months old.

Changing money

Moroccan currency is the dirham, made up of 100 centimes. Foreign currency must be exchanged at banks or other accredited establishments.

Time zone

Morocco is in the Greenwich time zone, and time is G.M.T.

Event Calendar

March : Aïcha des Gazelles Rally March : Marathon des Sables May : Rose Festival

September: International Desert Music

Festival

Useful addresses and contacts

Regional Tourist Office:

Avenue Mohammed V, BP. 297 Tel: 05 24 88 24 85 Fax: 05 24 88 52 90

Ouzarzazate Provencial Tourism Council:

Avenue Mohamed V BP. 297 - Ouarzazate Tel: 05 24 88 24 85 Fax: 05 24 88 52 90

Zagora Provencial Tourism Council: email: cptzagora@gmail.com

Airport : B.P. 30 Call center : 08 90 00 08 00

Weather forecast: www.meteoma.net

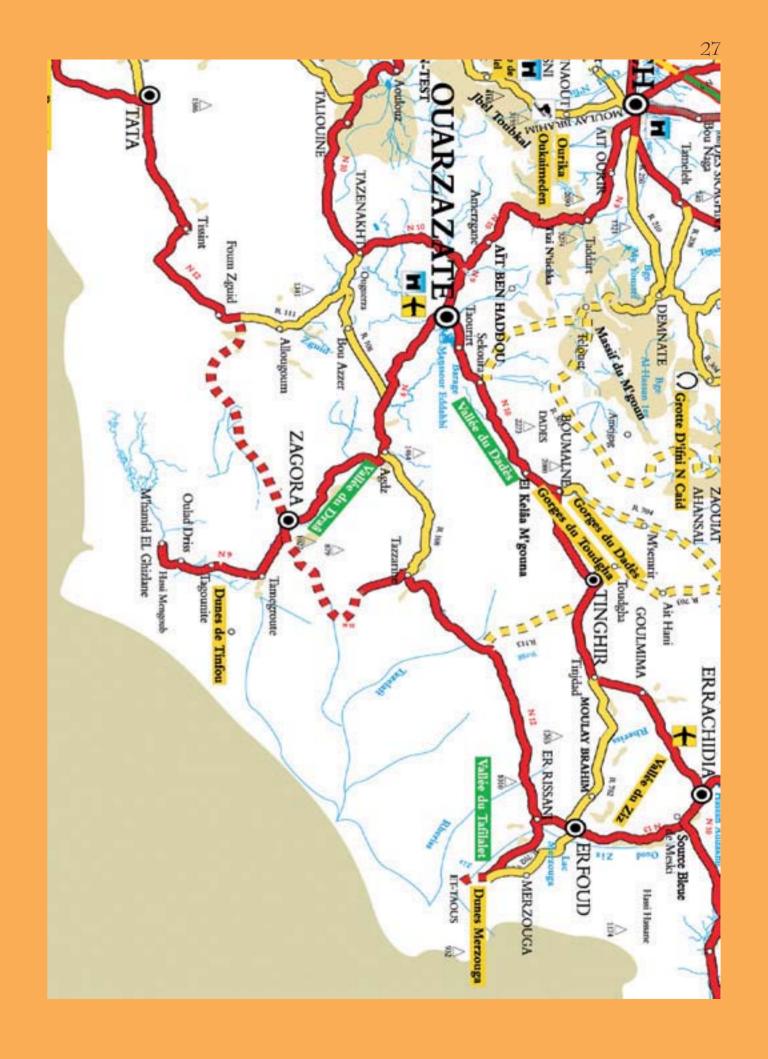
Office des Changes

(Currency regulation authority): www.oc.gov.ma

Emergency phone numbers

Police 19 Fire Brigade 150 Directory enquiries 160 Road safety services 177

For further information: www.visitmorocco.com





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